



## PEPE SON

It's time for Pepe son which is by the community, for the community.

## **ABOUT**

Pepe son is a community-driven cryptocurrency project launched in the BSC Scan by a highly experienced, expertly-skilled and well-connected incubation team with the majestic purpose of providing for the industry a fantastic opportunity to build the foundation of the next great meme coin of our time.

Inspired by the billion-dollar Pepe from which it garnered its name and its improvements, Pepe son will have a solid foundation to build upon. However, it's essential for the team to differentiate their project and provide unique value to the community to stand out in the competitive cryptocurrency market

Pepe son may be a baby coin by name, but it is motivated to establish its own identity as well as its own legacy in the scene through the hard work of its team and its proud community

## **VISION**

It's time for a Pepe which encourages the true vision of meme magic and decentralized finance. This is the time for Pepe son. A Pepe which is by the community, for the community.

Pepe son offers true transparency as everyone can buy and sell however they'd like, with no restrictions. Pepe son has ABSOLUTELY NO blacklisting of ANY buyer. Pepe son as NO taxes. There is NO centralized owner of the PEPESON contract.

This is the true Pepe, which encourages community, memetic warfare against normies and financial freedom following the philosophy of DeFi.

## **ROADMAP**

### **1. INCUBATION**

- Launch on Pancakeswap
- Launch of Socials
- Phase 1 Marketing (TG and Twitter calls)
- Bot Trending Whenever Volume Necessitates It
- Coin Discover Sites Listings
- Banner Ads on Crypto-Relevant High-Traffic Sites
- Partnership Exploration, Negotiations & Agreement
- CEX listings
- CMC and CG Listings
- Community Building (contests, TG management system, group activities)
- Consistent Twitter raiding

- Regular Twitter Spaces AMAs
- Private Groups Advertisements
- Commencement of Development of Ecosystem
  
- **PROPOGATION**
- Launch of Website V2 and Whitepaper
- Press Release Distribution
- Banner Ads on Premium Crypto-Relevant Sites
- Phase 2 Marketing (TG, Twitter, TikTok, YouTube, IG, Facebook)
- Billboard Ads on Geographically Dense Locations
- Tiers 1 and 2 DeX Listings
- Partnerships With Projects of Equal or Larger Populations
- Release of First Stage of Ecosystem Utilities
- Launch of DAO Mechanics For Community Involvement In The Decision Process of Project's Growth
- Town Hall Meeting On Future Stages of Ecosystem Utilities
- Commence Development of Next Stages of Ecosystem Utilities

### **3. EXPANSION**

- Celebrity Engagements
- Phase 3 Marketing (TV spots in carefully selected markets, print ads in publications with wide readership, more banner ads in high traffic sites of general interest)
- Launch of Second Stage of Ecosystem Utilities
- Commence Transfer of Management From Incubation Team To DAO

## **UTILITY**

### **The DAO**

Our decentralized autonomous organization (DAO) is a legal structure that has no central governing body and whose members share a common goal to act in the best interest of the entity.

### **The Game**

Call of Pepe: Modern Memefare is a Play2Earn NFT-Game on the Tezos Blockchain. Mint, Upgrade and Level-Up Pepe Characters. Send them to the Arena to earn PEPESON

### **The Marketplace pepe**

- An NFT platform powered by PEPESON. Users can buy and sell NFTs using PEPESON and other

coins. 1% of each sale is sent to the DAO treasury

### **Pepe Raffle**

Do you feel lucky punk? Utilize your PEPESON in a fun space to create or enter NFT Raffles and open mystery boxes.

### **Pepe Pot**

A lottery game where users bet PEPESN to win a pot of PEPESON . On each bet, 20% of your PEPESON is burned. 40% is added to the pot and 40% goes to house reserves. Good Luck!

### **Conclusion**

Pepe son represents a unique entry in the meme coin space, leveraging popular internet culture and innovative tokenomics. While it has seen significant growth and attention, its future trajectory remains uncertain, and potential investors should approach it with caution and conduct thorough independent research.

### **THE RISE OF PEPE SON**

You've probably heard about the hot new meme coin taking the crypto world by storm—Pepe Coin.

Let's explore the benefits and utility of its successor Pepeson